

# Murphy Miranda

Graphic designer with over 8 years of experience, ranging from marketing agencies to professional sports organizations. I specialize in social media design, logo and branding design, illustration, and marketing design. I'm dedicated to creating visually impactful designs that communicate a brand's message clearly and effectively. I focus on blending creativity with strategy to deliver results that resonate with audiences and support business goals.

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## EXPERIENCE

### **Blue Craze Media**, Edison, NJ - Graphic Designer

JAN 2024 - PRESENT

This role entails creating visually engaging social media content and collateral for clients, designing graphics for email campaigns, and crafting compelling copy for social media posts to maintain brand consistency and meet performance goals.

### **Philadelphia Phillies**, Philadelphia, PA - Graphic Designer

MAY 2022 - AUG 2023

Collaborated with the social media and advertising teams to create engaging social graphics, ensuring alignment with the Phillies' brand standards and voice. Created advertising content for various channels.

### **Chatter Creative**, Eatontown, NJ - Senior Graphic Designer

FEB 2020 - OCT 2021

Created brand identities, illustrations, social media graphics and marketing collateral for Chatter Creative and their clients. Lead client design briefs and supervised the design team's tasks, providing mentorship for growth.

### **Micromedia Publications**, Lakehurst, NJ - Graphic Designer

MAY 2019 - MAY 2022

Designed page layouts for Micromedia Publications' weekly newspapers, assisted in designing ads, and developed graphics for print and web. Worked closely with the Production Manager, news staff and the COO.

### **A-List Designs**, Remote, USA - Senior Graphic Designer

JAN 2016 - MAY 2019

Managed all design tasks and projects, including branding and illustration. Created personalized apparel designs for professional athletes, managed website updates, and handled marketing and advertising designs for the social media platforms.

## EXPERTISE

Social Media Design

Brand Identity Design

Logo Design

Illustration

Advertising and  
Marketing Design

## SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Google Suite

Microsoft Office

Asana

Slack

## EDUCATION

**Georgian Court University**

B.F.A in Graphic Design  
& Multimedia

AUG 2014 - MAY 2019